



JULIANA ARBOLEDA www.juliarbol.com

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NYC

LANGUAGE *Spanish* *Mother *English* *Advanced

EXPERIENCE

Cheil, Bogotá. November 2016 - May 2018.

Art Director

Working closely with advertisers, artists, pitching for new projects, developing ad campaign, branding and concepts for Samsung.

SanchoBBDO, Bogotá. June 2015 - Present

Art Director

Working closely with advertisers, artists, pitching for new projects, developing ad campaign, branding and concepts for Juan Valdez, Bacardi, Postobon, El Tiempo Publishing House, Santafé Shopping Mall, Publicar, Casa Luker and Cusezar Realtors.

Beat The Streets, Los Angeles.

Freelance Graphic Designer

2013 - Present

Ogilvy & Mather, Bogotá.

Art Director

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for Huggies - Kimberly Clark.

2014 - 2015

DON, Buenos Aires.

Art Direction Intern

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for V Energy Drink and Buenos Aires City Government.

Summer 2014

NIÑO, Buenos Aires.

Freelance Art Director

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for Nestle, Fiat, Easy, 47Street Apparell, Motorola-Nextel, Atlantica Publishing House.

2013

M.A.D.E, Long Beach.

Art Direction Intern

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for Rubio's Seafood and Islands.

2013

EDUCATION

Fundación Universitaria del Área Andina
BFA in Marketing and Advertising
2007 to 2011

Otis College of Art and Design, Los Angeles.
Illustrating Children Books
2014

Haus, Argentina.
Art direction and Visual Thinking
2013

Underground, Argentina.
Art Direction Portfolio
2013

AWARDS

Colombian Gold Effie, 2017, **CUZESAR MATCHMAKER.**

Young Lions Cannes, France 2016, **DESIGN PARTICIPANT.**

Young Lions Colombia 2016, **DESIGN WINNER.**

Diente (Association of Argentine creatives) 2014, **NEW TALENT INTERACTIVE SHORTLIST.**

SKILLS

Software: Adobe Photoshop, Illustrator, InDesign, Premier, After Effects, Digital Embroidery.
Fine Arts: Oil and Pastel Painting