



**JULIANA ARBOLEDA**      [www.juliarbol.com](http://www.juliarbol.com)

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BOGOTÁ. COLOMBIA

**LANGUAGE** *Spanish* \*Mother *English* \*Advanced

## EXPERIENCE

**Cheil, Bogotá.** November 2016 - Present.

*Art Director*

Working closely with advertisers, artists, pitching for new projects, developing ad campaign, branding and concepts for Samsung.

**SanchoBBDO, Bogotá.** June 2015 - Present

*Art Director*

Working closely with advertisers, artists, pitching for new projects, developing ad campaign, branding and concepts for Juan Valdez, Bacardi, Postobon, El Tiempo Publishing House, Santafé Shopping Mall, Publicar, Casa Luker and Cusezar Realtors.

**Beat The Streets, Los Angeles.**

*Freelance Graphic Designer*

2013 - Present

**Ogilvy & Mather, Bogotá.**

*Art Director*

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for Huggies - Kimberly Clark.

2014 - 2015

**DON, Buenos Aires.**

*Art Direction Intern*

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for V Energy Drink and Buenos Aires City Government.

Summer 2014

**NIÑO, Buenos Aires.**

*Freelance Art Director*

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for Nestle, Fiat, Easy, 47Street Apparell, Motorola-Nextel, Atlantica Publishing House.

2013

**M.A.D.E, Long Beach.**

*Art Direction Intern*

Working closely with advertisers, artists, developing ad campaigns, branding and concepts for Rubio's Seafood and Islands.

2013

## EDUCATION

Fundación Universitaria del Área Andina  
BFA in Marketing and Advertising  
2007 to 2011

Otis College of Art and Design, Los Angeles.  
Illustrating Children Books  
2014

Haus, Argentina.  
Art direction and Visual Thinking  
2013

Underground, Argentina.  
Art Direction Portfolio  
2013

## AWARDS

*Colombian Gold Effie*, 2017, **CUZESAR MATCHMAKER.**

*Young Lions Cannes, France* 2016, **DESIGN PARTICIPANT.**

*Young Lions Colombia* 2016, **DESIGN WINNER.**

*Diente (Association of Argentine creatives)* 2014, **NEW TALENT INTERACTIVE SHORTLIST.**

## SKILLS

Software: Adobe Photoshop, Illustrator, InDesign, Premier, After Effects, Digital Embroidery.  
Fine Arts: Oil and Pastel Painting